



## POLICIES FOR THE REALIZATION OF SOCIAL EVENTS







For the optimal development of your company's various activities at the trade show, Corferias establishes policies for social events. These policies seek to contribute to the participation and achievement of our exhibitors' objectives, creating a pleasant, social, and commercial environment.

Events of a social, artistic, or cultural nature that involve the supply and tasting of liquor and food must be reported to Corferias for approval (Project Manager) prior to the start of the Fair. The Project Manager will authorize or deny the event after analyzing the type of event, its objective, the profile and number of attendees, and the location and time of the event.

Exhibitors must sign a commitment with Corferias to comply with the logistical and safety requirements required for this purpose.

- The activity must be carried out within the fair's schedule, between 5:00 PM and 7:00 PM.
- The location of the activity must be confined to the internal area of the respective stand (under no circumstances may the mobility areas within the pavilions or other stands be invaded).
- The use of any type of sound amplification technology is not allowed, and any musical cultural activities must comply with the standards established in Resolution 0627 of 2006, the National Noise Emission Standard.
- Alcohol must be served to guests in a responsible and reasonable manner (an international standard recommends that for a cocktail-type event, the average per person is 3 drinks and 5 appetizers).
- Once the number of invited guests is established, a simple rule will be used to
  determine the number of bottles authorized for entry, based on the assumption that
  one 750 ml bottle of whisky yields 20 drinks, and one 750 ml bottle of wine yields 8
  glasses.
- The sale, supply, or consumption of alcoholic beverages by minors is not permitted.

- In the organization, promotion, and execution of the event, campaigns should be promoted for responsible alcohol consumption, designated drivers, road safety awareness, and the use of a "guardian angel" (vehicle driving services provided by insurance companies).
- The Exhibitor must offer attendees transportation alternatives and driver services for those who may require them due to their condition.
- Alcohol may only be served from the official start of the activity (5:00 PM) until 30 minutes before it ends (6:30 PM).
- Access to the fairgrounds will not be permitted to individuals who are intoxicated or under the influence of psychotropic substances. It is also prohibited to bring in alcoholic beverages other than those authorized for the social event.
- It is recommended that the Exhibitor follow the company's dress code, including color, uniform, and appropriate attire for the staff attending the stand.
- To avoid discomfort or inconvenience among exhibitors and visitors, it is recommended that scheduled activities remain within the bounds of good manners and social coexistence.

## If the Exhibitor fails to comply with the aforementioned provisions, the following sanctions will be imposed:

- First Warning: Corferias will issue a letter to the Exhibitor documenting the warning, referencing the violation, and stating that if the offense is repeated or a new one occurs, the Fair organizers will be obliged to impose additional corresponding sanctions.
- Second Warning: If the Exhibitor receives a first warning and repeats any of the mentioned violations, Corferias will cut the power supply to the Exhibitor's stand for the rest of the day, and the Exhibitor will be required to pay a fine equivalent to 2 SMMLV (Monthly Legal Minimum Wages in Force).
- Third Warning: If the Exhibitor receives two warnings and commits another violation, the
  penalty will be a power cut to the stand for the rest of the day and a fine equivalent to 4
  SMMLV. This fine must be paid by November 8, 2025; otherwise, the Exhibitor will not be able
  to obtain the clearance certificate required to leave the fairgrounds.

